

IS YOUR CURRENT MARKETING APPROACH LEAVING MONEY ON THE TABLE?

The good old days of simply placing a print ad, or running a radio or tv spot are over. Businesses that want to grow need to adapt to new approaches to marketing.

In order to break through, businesses need to embrace the world of social media, mobile, content and digital marketing.

If you aren't connecting with customers in meaningful new ways, you might be leaving some serious dollars on the table.

“Many people will give lip-service to the power of digital marketing; Stryve instead leads by example.”

Paul Ironstone - Social Media & Interactive Marketing Manager, Xerox Canada



WE ARE NOT A TRADITIONAL MARKETING FIRM.

Stryve has delivered cutting-edge marketing for clients since 2008. We are a firm run by 5 marketing professionals with over 20 years of experience in marketing and sales.



WE DON'T RELY ON SOFT METRICS.

We think buzzwords like 'awareness' or 'engagement' are used to steer clients away from reality. We focus on hard results like clicks, sign-ups and sales.



WE HAVE A TRACK RECORD OF RESULTS.

We get things done and we get results. For example, we've built a marketing program for a Fortune 500 Company which resulted in \$2 million dollars of sales opportunities and sales worth 24 times the original investment.



WE ARE YOUR MARKETING PARTNER.

We keep our clients a step ahead of the competition by staying up-to-date on the latest and greatest in marketing. We are thought leaders in social, digital and content marketing so that you don't have to be.



STRYVE
DIGITAL MARKETING

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SO WHAT ARE YOU WAITING FOR? LET'S GET STARTED WITH YOUR OPTIONS.



OPTION 1:

CLOSE YOUR MARKETING GAPS.

Get a feel for how we work. Stryve can start by closing your marketing gaps. This option will provide you with:

- ✓ Audit of marketing assets
- ✓ Optimized website, e-newsletter, and social media
- ✓ Creation of a Brand Plan
- ✓ Creation of a Marketing Plan
- ✓ 4-6 week marketing campaign

BENEFITS:

This is a small marketing investment to get started that provides a quick introduction to Stryve. We optimize your marketing assets and give you a jump-start on building your brand.

If you are an owner or manager looking to kickstart sales with new marketing, let's talk.

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OPTION 2:

YOUR OUTSOURCED MARKETING DEPARTMENT.

Stryve will be your marketing partner. We will plan and implement all aspects of your company's marketing including:

- ✓ Marketing and brand planning
- ✓ Optimization of website, e-newsletter and social media
- ✓ Full creative services and support
- ✓ Content creation
- ✓ Social media management
- ✓ Campaign implementation

With Stryve you get a management partner. This includes:

- ✓ Weekly status meetings and reporting
- ✓ Full project management through Basecamp
- ✓ Ad-hoc marketing advice and consultation
- ✓ Constant marketing improvement and ideas

BENEFITS:

When Stryve is your "outsourced marketing department" we're your partner in growing your business, not just a vendor completing a marketing project.